



Get paid for the miles you **already drive.**

Your trailers are rolling billboards that earn nothing today. List them with Wayside Ads and turn empty side panels into a passive revenue stream — without changing a single route. We handle the wrap and install; the miles are already yours.

WHY FLEETS LIST WITH WAYSIDE ADS

Earn up to 70% of media revenue

Keep the majority of every campaign your trucks carry. Run more miles in dense markets, earn more.

Wrap & install, handled for you

We produce, fit, and later remove the wrap or banner. The production cost is carried by the campaign — never out of your pocket.

Paid on verified GPS mileage

Payouts are tied to real, metered miles your trucks drive on active campaigns — transparent and auditable.

Zero route disruption

Keep your normal operations. Drivers do nothing different; the trailer simply earns while it works.

You stay in control

Choose which trucks are listed, set wrapper preferences, and block industries you don't want on your equipment.

A live earnings view

Track active wrapped trailers, campaign miles, and accrued earnings from one dashboard.

TWO WAYS TO CARRY AN AD — BOTH METERED IDENTICALLY

3M vinyl wrap

Premium, full-coverage printed 3M vinyl, professionally installed for a seamless, painted look that uses the whole trailer as the canvas. Best for longer, flagship flights.

Mountable frame + reusable banner

A frame holds a printed banner that swaps in seconds — the frame stays, only the banner changes. Reusable and not re-charged when we store it. Ideal for rotating or shorter flights.

FROM SIGN-UP TO FIRST PAYOUT

STEP 1

List

Add your trailers & routes in minutes.

STEP 2

Get wrapped

We install on your schedule when booked.

STEP 3

Drive

Run as usual; onboard GPS meters the miles.

STEP 4

Get paid

Earn your share on verified mileage.

List your fleet at waysideads.com — approved fleets are emailed login credentials to start earning on the miles they already drive, with no capital outlay and no operational change.